

News Release

9 January 2014

FORTRESS METAL DETECTORS HELP WHITE FISH PROCESSOR INCREASE PRODUCTION EFFICIENCIES

With demand for its range of wet and smoked fish fillets and portions beginning to grow rapidly, it was important for Grimsby-based Kirwin Brothers Limited to have an efficient production operation, so it made perfect sense to turn to Fortress Technology (tel: 01295 256266; www.fortresstechnology.co.uk), when the time came to choose high quality metal detection equipment.

Whitefish processor, Kirwin Brothers, purchased its first Fortress 'Phantom' metal detector to fulfil the production requirements of a new customer. Installed at the end of a completely new line, the bespoke unit is inspecting wet fish fillets sold in bulk by either weight or count and packed under a covering of ice.

It was custom designed by leading specialist in food industry metal detection, Fortress, to fit on a low level line rather than standard operating height, making it easier for operatives to lift the heavy containers from the conveyor belt to the cold store.

The success of the first system prompted Kirwin Brothers to buy a second metal detector four months later to help meet the increased volume of new pre-packed products being supplied to leading supermarket retailers.

Paul Robinson from Kirwin Brothers comments: "We opted for Fortress metal detectors because the company came highly recommended by one of our suppliers. We were aware its equipment is considered the best in the industry by many food processors."

"Rest assured the product and service provided by Fortress was exceptional. Both metal detectors were delivered on schedule and have proved to be robust, reliable and very easy to use."

Cont.../2

He adds: "The second metal detector in particular has helped increase the efficiency of our packing operation by eliminating double handling and transferring product between lines."

ENDS

For further information please contact: Fortress Technology, The Phantom Building, 7 Beaumont Road, Banbury, OX16 1RH tel: 01295 256266 fax: 01295 255987 email: info@fortresstechnology.co.uk or visit www.fortresstechnology.co.uk